

System digital technology expands in Iran

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System continues to expand its operations in Iran, where it has won numerous orders in the field of digital tile decoration in Yazd and Meybod.

Persepolis Tile has installed three **Creadigit** units for sizes up to 60x60 cm, as well as an XL model for decoration of large format tiles.

Impressed by the production efficiency and above all high level of ink optimisation, **Narin Tile and Yazd Novin** have ordered additional Creadigit printers which will work alongside those already in operation in their facilities.

The high level of performance of the machines is also confirmed by **Sadra Tile**, which has ordered a further two standard model Creadigit units to upgrade its lines.

System has been operating in Iran since 1992. The importance of this market is demonstrated by the fact that it is currently building a new headquarters for its Teheran branch, which was first opened in 2012. System Iran's technical personnel are trained directly at the company headquarters in Italy and are able to provide technical, graphics and spare parts support, as well as assistance with assembly and start-up of machines built at System's manufacturing facility in Fiorano.

From 18 to 21 July, System Iran will be taking part in the ceramic and sanitaryware exhibition **Cerafair** to be held in the **Teheran International Exhibition Centre**.